

FORM 10-Q
 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D. C. 20549

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d)
 OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 1997

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d)
 OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

For Quarter Ended September 30, 1997 Commission File Number: 1-10394

CVB FINANCIAL CORP.
 (Exact name of registrant as specified in its charter)

California 95-3629339
 (State or other jurisdiction (I.R.S. Employer Identification No.)
 of incorporation or organization)

701 North Haven Ave, Suite 350, Ontario, California 91764
 (Address of Principal Executive Offices) (Zip Code)

(Registrant's telephone number, including area code) (909) 980-4030

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

YES X NO

Number of shares of common stock of the registrant: 9,973,885 outstanding as of November 4, 1997.

This Form 10-Q contains 30 pages. Exhibit index on page 26.

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PART I - FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS.

CVB FINANCIAL CORP. AND SUBSIDIARIES
 CONSOLIDATED BALANCE SHEETS
 dollar amounts in thousands

	September 30, 1997	December 31, 1996
	-----	-----
	(unaudited)	
ASSETS		
Investment securities held-to-maturity (market values of \$59,722 and \$51,548)	\$ 58,464	\$ 50,734
Investment securities available-for-sale	392,411	333,348
Loans and lease finance receivables, net	589,927	576,686
	-----	-----
Total earning assets	1,040,802	960,768
Cash and due from banks	86,651	142,502
Premises and equipment, net	23,246	24,235
Other real estate owned, net	9,135	6,196
Goodwill and intangibles	11,114	11,692
Other assets	14,313	15,028
	-----	-----
	\$1,185,261	\$ 1,160,421
	=====	=====
LIABILITIES AND STOCKHOLDERS' EQUITY		
Liabilities:		
Deposits:		
Noninterest-bearing	\$ 413,190	\$ 431,183
	605,347	559,413
	-----	-----
	1,018,537	990,596
Demand note issued to U.S. Treasury	9,578	12,610
Federal Funds Purchased	5,000	16,000
Repurchase Agreement	40,000	40,000
Long-term capitalized lease	435	453
Other liabilities	14,062	11,675
	-----	-----
	1,087,612	1,071,334
Stockholders' Equity:		
Preferred stock (authorized 20,000,000 shares) without par; none issued or outstanding)	0	0
Common stock (authorized, 50,000,000 shares)		

without par; issued and outstanding 9,971,772 and 9,972,981	62,238	61,942
Retained earnings	34,875	27,341
Net unrealized gains(losses) on investment securities available-for-sale	536	(196)
	-----	-----
	97,649	89,087
	-----	-----
	\$ 1,185,261	\$ 1,160,421
	=====	=====

See accompanying notes to the consolidated financial statements.

CVB FINANCIAL CORP. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF EARNINGS
(unaudited)
dollar amounts in thousands, except per share

	For the Three Months Ended September 30,		For the Nine Months Ended September 30,	
	1997	1996	1997	1996
	-----	-----	-----	-----
Interest income:				
Loans, including fees	\$ 14,759	\$ 14,078	\$ 42,935	\$ 40,294
Investment securities:				
Taxable	6,160	4,899	17,146	13,521
Tax-advantaged	627	397	1,775	833
	-----	-----	-----	-----
	6,787	5,296	18,921	14,354
Federal funds sold and interest bearing deposits with other financial institutions	126	171	219	438
	-----	-----	-----	-----
	21,672	19,545	62,075	55,086
Interest expense:				
Deposits	5,427	4,846	15,139	13,748
Other borrowings	965	698	3,116	2,010
	-----	-----	-----	-----
	6,392	5,544	18,255	15,758
Net interest income	15,280	14,001	43,820	39,328
Provision for credit losses	915	515	1,970	2,158
	-----	-----	-----	-----
Net interest income after provision for credit losses	14,365	13,486	41,850	37,170
Other operating income:				
Service charges on deposit accounts	1,839	1,814	5,469	5,329
Gains on sale of other real estate owned	32	3	86	107
Trust fees	782	725	2,349	1,539
Other	804	595	2,447	3,956
	-----	-----	-----	-----
	3,457	3,137	10,351	10,931
Other operating expenses:				
Salaries and employee benefits	5,312	5,154	16,423	14,727
Deposit insurance premiums	28	1	85	2
Occupancy	884	814	2,570	2,417
Equipment	817	852	2,561	2,258
Provision for losses on other real estate owned	480	350	1,675	3,084
Other	3,140	3,156	9,733	8,932
	-----	-----	-----	-----
	10,661	10,327	33,047	31,420
Earnings before income taxes	7,161	6,296	19,154	16,681
Provision for income taxes	2,376	2,640	7,269	6,970
	-----	-----	-----	-----
Net earnings	\$ 4,785	\$ 3,656	\$ 11,885	\$ 9,711
	=====	=====	=====	=====
Earnings per common share	\$ 0.46	\$ 0.35	\$ 1.15	\$ 0.95
	=====	=====	=====	=====
Cash dividends per common share	\$ 0.10	\$ 0.07	\$ 0.30	\$ 0.22
	=====	=====	=====	=====

See accompanying notes to the consolidated financial statements.

CVB FINANCIAL CORP. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
(unaudited)
dollar amounts in thousands

For the Nine Months
Ended September 30,
1997 1996

	1997	1996
CASH FLOWS FROM OPERATING ACTIVITIES:		
Interest received	\$ 59,538	\$ 52,316
Service charges and other fees received	10,337	10,930
Interest paid	(18,066)	(15,297)
Cash paid to suppliers and employees	(28,846)	(29,201)
Income taxes paid	(6,985)	(6,443)
	-----	-----
Net cash provided by operating activities	15,978	12,305
	-----	-----
CASH FLOWS FROM INVESTING ACTIVITIES:		
Proceeds from sales of securities available for sale	24,462	4,054
Proceeds from maturities of securities available for sale	52,027	55,116
Proceeds from maturities of securities held to maturity	1,617	1,114
Purchases of securities available for sale	(134,768)	(75,529)
Purchases of securities held to maturity	(8,195)	(22,495)
Net decrease in loans	(24,069)	(9,195)
Loan origination fees received	2,091	2,097
Proceeds from sale of premises and equipment	55	36
Purchase of premises and equipment	(1,297)	(2,074)
Consideration paid in business combinations	0	(18,322)
Other investing activities	6,394	2,211
	-----	-----
Net cash used in investing activities	(81,683)	(62,987)
	-----	-----
CASH FLOWS FROM FINANCING ACTIVITIES:		
Net (decrease) in transaction deposits	(27,632)	(22,596)
Net increase in time deposits	55,573	14,231
Net (decrease)increase in short-term borrowings	(14,032)	14,415
Stock repurchase	(1,935)	0
Cash dividends on common stock	(3,007)	(2,176)
Proceeds from exercise of stock options	887	626
	-----	-----
Net cash provided by financing activities	9,854	4,500
	-----	-----
NET DECREASE IN CASH AND CASH EQUIVALENTS	(55,851)	(46,182)
CASH AND CASH EQUIVALENTS, beginning of period	142,502	111,886
	-----	-----
CASH AND CASH EQUIVALENTS BEFORE ACQUISITION	86,651	65,704
CASH AND CASH EQUIVALENTS RECEIVED IN THE PURCHASE OF CITIZENS COMMERCIAL TRUST AND SAVINGS BANK OF PASADENA	0	15,522
	-----	-----
CASH AND CASH EQUIVALENTS, September 30,	\$ 86,651	\$ 81,226
	=====	=====

See accompanying notes to the consolidated financial statements.

CVB FINANCIAL CORP. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
(unaudited)
dollar amounts in thousands

For the Nine Months
Ended September 30,
1997 1996

RECONCILIATION OF NET EARNINGS TO NET CASH PROVIDED BY
OPERATING ACTIVITIES:

	1997	1996
Net earnings	\$ 11,885	\$ 9,711
Adjustments to reconcile net earnings to net cash provided by operating activities:		
Amortization of premiums on investment securities	(653)	(262)
Provisions for loan and OREO losses	3,645	5,242
Accretion of deferred loan fees and costs	(1,871)	(1,705)
Loan origination costs capitalized	(1,409)	(1,434)
Depreciation and amortization	2,249	1,964
Change in accrued interest receivable	(13)	(804)
Change in accrued interest payable	190	461
Change in other assets and liabilities	1,955	(868)
	-----	-----
Total adjustments	4,093	2,594
	-----	-----
NET CASH PROVIDED BY OPERATING ACTIVITIES	\$ 15,978	\$ 12,305
	=====	=====

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the nine months ended September 30, 1997 and 1996

1. Summary of Significant Accounting Policies. See Note 1 of the Notes to Consolidated Financial Statements in CVB Financial Corp.'s 1996 Annual Report. Goodwill resulting from purchase accounting treatment of acquired banks is amortized on a straight line basis over 15 years.

On January 1, 1995, the Bank adopted Statement of Financial Accounting Standards ("SFAS") No. 114, "Accounting by Creditors for Impairment of a Loan," as amended by SFAS No. 118, "Accounting by Creditors for Impairment of a Loan -- Income Recognition and Disclosures." The adoption of this statement did not have a material effect on the results of operations or the financial position of the Bank taken as a whole. Impaired loans totaled \$7.7 million at September 30, 1997. Of this total, \$4.8 million, or 62.77%, represented loans that were supported by collateral with a fair market value, net of prior liens, of \$11.2 million. At September 30, 1997, \$2.8 million, or 37.23%, of total impaired loans represented loans for which repayment was projected to come from cash flows.
2. Certain reclassifications have been made in the 1996 financial information to conform to the presentation used in 1997.
3. In the ordinary course of business, the Company enters into commitments to extend credit to its customers. These commitments are not reflected in the accompanying consolidated financial statements. As of September 30, 1997, the Company had entered into commitments with certain customers amounting to \$128.4 million compared to \$103.7 million at December 31, 1996. Letters of credit at September 30, 1997, and December 31, 1996, were \$8.8 million and \$8.5 million, respectively.
4. The interim consolidated financial statements are unaudited and reflect all adjustments and reclassifications which, in the opinion of management, are necessary for a fair statement of the results of operations and financial condition for the interim period. All adjustments and reclassifications are of a normal and recurring nature. Results for the period ending September 30, 1997, are not necessarily indicative of results which may be expected for any other interim period or for the year as a whole.
5. The actual number of shares outstanding at September 30, 1997, was 9,971,772. Earnings per share are calculated on the basis of the weighted average number of shares outstanding during the quarter plus shares issuable upon the assumed exercise of outstanding common stock options. The number of shares used in the calculation of earnings per share was 10,375,982 and 10,352,344 for the nine and three month periods ended September 30, 1997 and 10,192,470 and 10,296,834 for the nine and three month periods ended September 30, 1996. All 1996 per share information in the financial statements and in management's discussion and analysis has been restated to give retroactive effect to the 10% stock dividend declared on December 18, 1996.
6. Supplemental cash flow information. During the nine-month period ended September 30, 1997, loans amounting to \$10.0 million were transferred to Other Real Estate Owned ("OREO") as a result of foreclosure on the real properties held as collateral. OREO sold during the nine-month period ended September 30, 1997, amounted to \$5.5 million.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Management's discussion and analysis is written to provide greater insight into the results of operations and the financial condition of CVB Financial Corp. and its subsidiaries. For a more complete understanding of CVB Financial Corp. and its operations, reference should be made to the financial statements included in this report and in the Company's 1996 Annual Report on Form 10-K. Certain statements in this Report on Form 10-Q constitute "forward-looking statements" under the Private Securities Litigation Reform Act of 1995 which involve risk and uncertainties. The Company's actual results may differ significantly from the results discussed in such forward-looking statements. Factors that might cause such a difference include but are not limited to economic conditions, competition in the geographic and business areas in which the Company conducts operations, fluctuations in interest rates, credit quality and government regulations. For additional information concerning these factors, see "Item 1. Business - Factors that May Affect Results" contained in the Company's Annual Report on Form 10-K for the year ended December 31, 1996.

Throughout this discussion, "Company" refers to CVB Financial Corp. and its subsidiaries as a consolidated entity. "CVB" refers to CVB Financial Corp. as the unconsolidated parent company, and "Bank" refers to Citizens Business Bank.

RESULTS OF OPERATIONS

The Company reported net earnings of \$4.8 million, or \$0.46 per share, for the quarter ended September 30, 1997, compared to net earnings of \$3.7 million, or \$0.35 per share, for the quarter ended September 30, 1996. This represented an increase of \$1.1 million, or 30.86%. For the quarter ended September 30, 1997, the Company generated an annualized return on average assets of 1.64%, compared to an annualized return on average assets of 1.39%, for the quarter ended September 30, 1996. The Company's annualized return on average equity increased to 19.91%, for the quarter ended September 30, 1997, compared to an annualized return on average equity of 17.69%, for the quarter ended September 30, 1996.

Net earnings for the nine months ended September 30, 1997 totaled \$11.9 million, or \$1.15 per share. This represented an increase of \$2.2 million, or 22.38%, over net earnings of \$9.7 million, or \$0.95 per share, for the nine months ended September 30, 1996. For the nine months ended September 30, 1997, the Company's annualized return on average assets was 1.39%, compared to an annualized return of 1.30%, for the first nine months of 1996. The Company generated an annualized return on average equity of 16.98%, for the nine months ended September 30, 1997, compared to an annualized return on average equity of 15.89%, for the nine months ended September 30, 1996.

Pre-tax operating earnings, which exclude the impact of gains or losses on sale of securities and OREO, the provisions for credit and OREO losses, and the amount received as settlement for litigation, totaled \$8.5 million for the quarter ended September 30, 1997. This represented an increase of \$1.3 million, or 18.86%, over operating earnings of \$7.2 million, for the quarter ended September 30, 1996. For the nine months ended September 30, 1997, operating earnings totaled \$22.7 million. This represented an increase of \$3.0 million, or 15.13%, over operating earnings of \$19.7 million for the first nine months of 1996.

Net Interest Income/Net Interest Margin

The principal component of the Company's earnings is net interest income, which is the difference between the interest and fees earned on loans and investments and the interest paid on deposits and other borrowed funds. When net interest income is expressed as a percentage of average earning assets, the result is the net interest margin. The net interest spread is the yield on average earning assets minus the average cost of interest-bearing deposits and borrowed funds.

For the quarter ended September 30, 1997, net interest income totaled \$15.3 million. This represented an increase of \$1.3 million, or 9.14%, over net interest income of \$14.0 million for the quarter ended September 30, 1996. The increase in net interest income for the third quarter of 1997 resulted as increased revenue from a greater average volume of earning assets offset a decrease in both the net interest margin and net interest spread.

Earning assets averaged \$1.0 billion for the quarter ended September 30, 1997. This represented an increase of \$113.7 million, or 12.31%, over average earnings assets of \$923.9 million for the quarter ended September 30, 1996. The net interest margin was 5.99% for the quarter ended September 30, 1997, compared to a net interest margin of 6.13% for the same three month period last year. For the quarter ended September 30, 1997, the net interest spread was 4.58%, compared to a net interest spread of 4.94% for the third quarter of 1996.

The decrease in the net interest margin and the net interest spread was the result of a lower yield on total earning assets, and an increase in the average cost of interest bearing liabilities. The yield on total earning assets averaged 8.45% for the quarter ended September 30, 1997, compared to a yield of 8.53% for the quarter ended September 30, 1996. Although the yield on loans and investments increased for the most recent quarter, the decreased yield on average earning assets resulted as average investments increased significantly as a percent of average assets.

For the quarter ended September 30, 1997, the yield on average loans increased to 10.01%, from a yield of 9.95%, for the quarter ended September 30, 1996. The yield on investments increased to 6.19%, for the quarter ended September 30, 1997, from an average yield of 6.13% for the third quarter of 1996. For the quarter ended September 30, 1997, average investments were 42.29%, compared to 37.40% of earning assets for the third quarter of 1996.

The cost of average interest bearing liabilities increased to 3.87% for the quarter ended September 30, 1997, compared to an average cost of 3.59% for the quarter ended September 30, 1996. The increase in the cost of average interest bearing liabilities in the most recent quarter resulted as both the cost of average interest bearing deposits and the cost of other borrowed funds increased. For the quarter ended September 30, 1997, the cost of average interest bearing deposits increased to 3.66%, compared to an average cost of 3.44% for the quarter ended September 30, 1996. The cost of other borrowed funds increased to 5.85% for the third quarter of 1997, compared to an average cost of 5.25% for the same period last year.

For the nine months ended September 30, 1997, net interest income totaled \$43.8 million. This represented an increase of \$4.5 million, or 11.42%, over net interest income of \$39.3 million for the nine months ended September 30, 1996. The increase was the result of an increased balance of average earning assets. Average earning assets were \$1.0 billion for the nine months ended September 30, 1997. This represented an increase of \$130.7 million, or 15.01%, over average earnings assets of \$870.6 million for the nine months ended September 30, 1996.

The net interest margin decreased to 5.93% for the nine months ended September 30, 1997, from an average of 6.07% for the nine months ended September 30, 1996. The decrease was due in part to a decrease in the yield on average earning assets to 8.36% for the nine months ended September 30, 1997, from a yield of 8.49% for the nine months ended September 30, 1996. The decrease in the net interest margin was also affected by an increase in the cost of interest bearing liabilities. The cost of average interest bearing liabilities increased to 3.75%, for the nine months ended September 30, 1997, from a cost of 3.61% for the nine months ended September 30, 1996. Similar to the third quarter comparison, the decrease in the yield on average earning assets was a result of the increase in average investments as a percent of total earning assets, despite increases in the yield on loans and investments.

Table 1 shows the average balances of assets, liabilities, and stockholders' equity and the related interest income, expense, and rates for the nine month periods ended September 30, 1997, and 1996. Rates for tax-preferenced investments are shown on a taxable equivalent basis using a 34.0% tax rate. Table 2 summarizes the changes in interest income and interest expense based on changes in average asset and liability balances (volume) and changes in average rates (rate). For each category of earning assets and interest-bearing liabilities, information is provided with respect to changes attributable to (1) changes in volume (change in volume multiplied by initial rate), (2) changes in rate (change in rate multiplied by initial volume) and (3) changes in rate/volume (change in rate multiplied by change in volume).

TABLE 1 - Distribution of Average Assets, Liabilities, and Stockholders' Equity;
Interest Rates and Interest Differentials
(amounts in thousands)

	Nine-month periods ended September 30,					
	1997			1996		
ASSETS	Average Balance	Interest	Rate	Average Balance	Interest	Rate
Investment Securities						
Taxable	\$ 364,320	17,146	6.28%	\$ 294,307	13,521	6.13%
Tax-advantaged (F1)	48,793	1,775	6.81%	22,106	833	7.05%
Federal Funds Sold & Interest-bearing deposits with other financial institutions	5,436	219	5.37%	10,681	438	5.47%
Loans (F2) (F3)	582,699	42,935	9.82%	543,496	40,294	9.89%
Total Earning Assets	1,001,248	62,075	8.36%	870,590	55,086	8.49%
Total Non-earning Assets	136,789			121,881		
Total Assets	\$ 1,138,037			\$ 992,471		
LIABILITIES AND STOCKHOLDERS' EQUITY						
Demand Deposits	\$ 381,834			\$ 316,805		
Savings Deposits (F4)	362,742	6,800	2.50%	345,490	6,479	2.50%
Time Deposits	212,403	8,339	5.23%	185,357	7,269	5.23%
Total Deposits	956,979	15,139	2.11%	847,652	13,748	2.16%
Other Borrowings	74,188	3,116	5.60%	50,640	2,010	5.29%
Total Interest-Bearing Liabilities	649,333	18,255	3.75%	581,487	15,758	3.61%
Other Liabilities	13,529			12,711		
Stockholders' Equity	93,341			81,468		
Total Liabilities and Stockholders' Equity	\$ 1,138,037			\$ 992,471		
Net interest spread			4.61%			4.88%
Net interest margin			5.93%			6.07%

(F1) Yields are calculated on a taxable equivalent basis.

(F2) Loan fees are included in total interest income as follows: 1997, \$2,554; 1996, \$2,368.

(F3) Nonperforming loans are included in net loans as follows: 1997, \$6,523; 1996, \$23,458.

(F4) Includes interest-bearing demand and money market accounts.

TABLE 2 - Rate and Volume Analysis for Changes in Interest Income, Interest Expense and Net Interest Income
(amounts in thousands)

	Comparison of nine-month period ended September 30, 1997 and 1996			
	Increase (decrease) in interest income or expense due to changes in			
	Volume	Rate	Rate/ Volume	Total

Interest Income:				
Taxable investment securities	\$ 3,218	\$ 329	\$ 78	\$ 3,625
Tax-advantaged securities	1,006	(29)	(35)	942
Fed funds sold & interest bearing deposits with other institutions	(216)	(7)	4	(219)
Loans	2,907	(248)	(18)	2,641

Total earning assets	6,915	45	29	6,989

Interest Expense:				
Savings deposits	322	(1)	0	321
Time deposits	1,062	7	1	1,070
Other borrowings	935	117	54	1,106

Total interest-bearing liabilities	2,319	123	55	2,497

Net Interest Income	\$ 4,596	\$ (78)	\$ (26)	\$ 4,492
=====				

Interest rate risk is the risk to earnings from movements in interest rates. Interest rate risk arises from differences between the timing of rate changes and the timing of cash flows (repricing risk); from changing rate relationships among different yield curves affecting bank activities (basis risk); from changing rate relationships across the spectrum of maturities (yield curve risk); and from interest-related options embedded in bank investments (options risk). The Company uses models to measure the probable impact to its net interest income and net interest margin under different interest rate scenarios. The models indicate that the Company's net interest income could decrease slightly if interest rates decrease. The models also indicate that an increase in interest rates would probably have little impact on the Company's net interest income.

Credit Loss Experience

The Company maintains an allowance for potential credit losses that is increased by a provision for credit losses charged against operating results. The allowance for credit losses is also increased by recoveries on loans previously charged off, and reduced by actual loan losses charged to the allowance. The provision for credit losses was \$915,000 for the quarter ended September 30, 1997. This represented an increase of \$400,000, or 77.67%, over the provision for credit losses of \$515,000 for the quarter ended September 30, 1996. For the nine months ended September 30, 1997, the provision for credit losses totaled \$2.0 million. This represented a decrease of \$188,000, or 8.71%, from a provision of credit losses of \$2.2 million for the nine months ended September 30, 1996.

The allowance for credit losses at September 30, 1997, was \$10.6 million. This represented a decrease of \$808,000, or 7.06%, from the allowance for credit losses of \$11.4 million at September 30, 1996. The allowance for credit losses decreased to 1.77% of gross loans at September 30, 1997, compared to 2.00% of gross loans at September 30, 1996. For the nine months ended September 30, 1997, loans charged to the allowance for credit losses, net of recoveries ("net loans charged off") totaled \$3.6 million, compared to net loans charged off of \$1.1 million for the nine months ended September 30, 1996.

Nonperforming assets, which includes nonaccrual loans, loans past due 90 or more days and still accruing, restructured loans, and other real estate owned, decreased to \$15.7 million at September 30, 1997. This represented a decrease of \$14.1 million, or 47.37%, from nonperforming assets of \$29.8 million at December 31, 1996. Nonperforming loans, which include nonaccrual loans, loans past due 90 or more days and still accruing, and restructured loans were \$6.5 million at September 30, 1997. This represented a decrease of \$17.0 million, or 72.31%, from the level of nonperforming loans at December 31, 1996. Table 6 presents nonperforming assets as of September 30 1997, and December 31, 1996. The Company has adopted the methods prescribed by Statement of Financial Accounting Standards No. 114 for determining the fair value of specific loans for which the eventual collection of all principal and interest is considered impaired.

While management believes that the allowance at September 30, 1997, was adequate to absorb losses from any known or inherent risks in the portfolio, no assurance can be given that economic conditions which adversely affect the Company's service areas or other circumstances will not be reflected in increased provisions or credit losses in the future. Table 3 shows comparative information on net credit losses, provisions for credit losses, and the allowance for credit losses for the periods indicated.

TABLE 3 - Summary of Credit Loss Experience
(amounts in thousands)

	Nine-months ended September 30,	
	1997	1996
Amount of Total Loans at End of Period	\$ 600,561	\$ 572,217
Average Total Loans Outstanding	\$ 582,699	\$ 543,496
Allowance for Credit Losses at Beginning of Period	\$ 12,239	\$ 9,626
Loans Charged-Off:		
Real Estate Loans	3,414	1,293
Commercial and Industrial	286	187
Consumer Loans	71	65
Total Loans Charged-Off	3,771	1,545
Recoveries:		
Real Estate Loans	22	312
Commercial and Industrial	167	168
Consumer Loans	7	11
Total Loans Recovered	196	491
Net Loans Charged-Off	3,575	1,054
Provision Charged to Operating Expense	1,970	2,158
Adjustment Incident to Mergers	0	712
Allowance for Credit Losses at End of period	\$ 10,634	\$ 11,442
Net Loans Charged-Off to Average Total Loans*	0.82%	0.26%
Net Loans Charged-Off to Total Loans at End of Period*	0.79%	0.25%
Allowance for Credit Losses to Average Total Loans	1.82%	2.11%
Allowance for Credit Losses to Total Loans at End of Period	1.77%	2.00%
Net Loans Charged-Off to Allowance for Credit Losses*	44.82%	12.28%
Net Loans Charged-Off to Provision for Credit Losses	181.47%	48.84%
Net Loan Charge-Off amounts are annualized.		

Other Operating Income

Other operating income includes revenues earned from sources other than interest income. These sources include: service charges and fees on deposit accounts, service charges and fees from trust services, other fee oriented products and services, gains on sale of securities, gains on the sale of other real estate owned, gross revenue from Community Trust Deed Services, and for the nine months ended September 30, 1996, settlement of pending litigation.

Other operating income totaled \$10.4 million for the nine months ended September 30, 1997. This represented a decrease of \$580,000, or 5.31%, from other operating income of \$10.9 million for the nine months ended September 30, 1996. Included as other operating income for 1996 was a \$2.1 million settlement of litigation paid to the Bank in March of last year. Net of this settlement, other operating income increased \$1.5 million, or 17.21%, for the nine months ended September 30, 1997, compared to the same period for 1996.

The increase in other operating income, net of the legal settlement, was primarily the result of fee income generated by the introduction of a trust division in March of 1996. Trust income totaled \$2.3 million for the nine months ended September 30, 1997. This represented an increase of \$810,000, or 52.63%, over trust income of \$1.5 million for the nine months ended September 30, 1996.

Other operating income totaled \$3.5 million for the third quarter of 1997. This represented an increase of \$320,000, or 10.20%, over other operating income of \$3.1 million for the third quarter of 1996.

Other Operating Expenses

Other operating expenses totaled \$33.0 million for the nine months ended September 30, 1997. This represented an increase of \$1.6 million, or 5.18%, over other operating expenses of \$31.4 million for the nine months ended September 30, 1996. For the most part, the increase in operating expenses for the nine month period was a result of the acquisition of Citizens Bank of Pasadena on March 29, 1996. The acquisition resulted in the addition of four new banking offices and a full service trust division. For the first nine months of 1996, the additional operating expenses resulting from the acquisition are only reflected for the second and third quarters, as opposed to the entire nine month period for 1997. For the third quarter of 1997, other operating expenses totaled \$10.7 million, representing an increase of \$334,000, or 3.23%, over total other operating expenses of \$10.3 million for the third quarter of 1996.

The increase in other operating expenses was primarily the result of salaries and employee benefits which totaled \$16.4 million for the nine months ended September 30, 1997. This represented an increase of \$1.7 million, or 11.52%, over salaries and other employee benefits of \$14.7 million for the nine months ended September 30, 1996. Again, the increase in salaries and other employee benefits reflected the acquisition of Citizens Bank of Pasadena in 1996. Salaries and employee benefits for the quarter ended September 30, 1997 totaled \$5.3 million. This represented an increase of \$158,000, or 3.07%, over salaries and other employee benefits of \$5.2 million for the quarter ended September 30, 1996.

The Company maintains an allowance for potential losses on other real estate owned. The allowance is increased by a provision for losses on other real estate owned, and reduced by losses on the sale of other real estate owned charged directly to the allowance. The allowance was established to provide for declining Southern California real estate values over the past several years. For the nine months ended September 30, 1997, the provision for other real estate owned was \$1.7 million. This represented a decrease of \$1.4 million, or 45.69%, from a provision of \$3.1 million for the nine months ended September 30, 1996. The decrease in the provision for 1997 reflects firmer real estate values for this year.

As a percent of average assets, other operating expenses decreased to 3.87% for the nine months ended September 30, 1997, compared to a ratio of 4.22% for the nine months ended September 30, 1996. The decrease in the ratio indicates that the Company is managing a greater level of assets with proportionately lower levels of operating expenses. The Company's efficiency ratio decreased to 61.01% for the nine months ended September 30, 1997, compared to a ratio of 62.52% for the nine months ended September 30, 1996. The decrease in the efficiency ratio indicates that the Company is allocating a lower percentage of net revenue to operating expenses.

BALANCE SHEET ANALYSIS

The Company reported total assets of \$1.19 billion at September 30, 1997. This represented an increase of \$24.8 million, or 2.14%, over total assets of \$1.16 billion at December 31, 1996. Gross loans totaled \$600.6 million at September 30, 1997. This represented an increase of \$11.6 million, or 1.98%, over gross loans of \$588.9 million at December 31, 1996. Total deposits increased \$27.9 million, or 2.82%, to \$1.02 billion at September 30, 1997, from \$990.6 million at December 31, 1996.

Investment Securities and Debt Securities Available-for-Sale

The Company reported total investment securities of \$450.9 million at September 30, 1997. This represented an increase of \$66.8 million, or 17.39%, over total investment securities of \$384.1 million at December 31, 1996.

Table 4 sets forth investment securities held-to-maturity and available-for-sale, at September 30, 1997 and December 31, 1996.

At September 30, 1997, unrealized gains on securities available for sale totaled \$929,000. The Company recorded an adjustment increasing equity capital by \$536,000, and an adjustment to deferred taxes of \$393,000. At December 31, 1996, the unrealized losses on securities available for sale totaled \$339,000. The Company recorded an adjustment decreasing equity capital by \$196,000, and an adjustment to deferred taxes of \$144,000. Note 2 of the Notes to the Consolidated Financial Statements in the Company's 1996 Annual Report on Form 10-K discusses in detail the Company's policy for accounting for investment securities.

Table 4 - Composition of Securities Portfolio
(dollars in thousands)

	September 30, 1997				December 31, 1996			
	Amortized Cost	Market Value	Net Unrealized Gain/(Loss)	Yield	Amortized Cost	Market Value	Net Unrealized Gain/(Loss)	Yield
U.S. Treasury securities								
Available for Sale	\$ 53,293	\$ 53,619	\$ 326	6.21%	\$ 55,355	\$ 55,621	\$ 266	5.99%
FHLMC, FNMA CMO's, REMIC's and mortgage-backed pass-through securities								
Available for Sale	254,681	255,361	680	6.46%	215,351	214,939	(412)	6.28%
Held to Maturity	5,247	5,369	122	5.74%	6,188	6,384	196	5.74%
Other Government Agency Securities								
Available for Sale	59,798	59,886	88	6.20%	51,105	51,198	93	5.63%
GNMA mortgage-backed pass-through securities								
Held to Maturity	1,016	1,101	85	9.38%	1,210	1,311	101	9.42%
Tax-exempt Municipal Securities								
Held to Maturity	50,894	51,945	1,051	4.80%	42,145	42,662	517	4.89%
Available for Sale	10,467	10,499	32	4.41%	11,574	11,590	16	6.17%
Other securities								
Available for Sale	13,046	13,046	0	0.00%	11,574	11,590	16	6.17%
Held to Maturity	1,307	1,307	0	6.03%	1,191	1,191	0	6.43%
	<u>\$ 449,749</u>	<u>\$ 452,133</u>	<u>\$ 2,384</u>	<u>6.15%</u>	<u>\$ 395,693</u>	<u>\$396,486</u>	<u>\$ 793</u>	<u>5.82%</u>

Loan Composition and Nonperforming Assets

Table 5 sets forth the distribution of the loan portfolio by type as of the dates indicated (dollar amounts in thousands):

Table 5 - Distribution of Loan Portfolio by Type

	September 30, 1997 -----	December 31, 1996 -----
Commercial and Industrial (1)	\$208,418	\$215,791
Real Estate:		
Construction	29,316	36,925
Mortgage	268,217	244,601
Consumer	16,856	19,576
Lease finance receivables	25,307	19,825
Agribusiness	55,264	55,486
	-----	-----
Gross Loans	\$603,378	\$592,204
Less:		
Allowance for credit losses	10,634	12,239
Deferred net loan fees	2,817	3,279
	-----	-----
Net loans	\$589,927 =====	\$576,686 =====

(1) Includes \$39.9 million and \$72.0 million of loans for which the Company holds real property as collateral at September 30, 1997 and December 31, 1996, respectively.

As set forth in Table 6, nonperforming assets (nonaccrual loans, loans 90 days or more past due, restructured loans, and other real estate owned) totaled \$15.7 million at September 30, 1997. This represented a decrease of \$14.1 million, or 47.37%, from nonperforming assets of \$29.8 million at December 31, 1996. As a percent of total assets, nonperforming assets decreased to 1.32% at September 30, 1997, from 2.56% at December 31, 1996.

Although management believes that nonperforming assets are generally well secured and that potential losses are reflected in the allowance for credit losses, there can be no assurance that a general deterioration of economic conditions or collateral values would not result in future credit losses.

Table 6 - Nonperforming Assets

	September 30, 1997	December 31, 1996
Nonaccrual loans	\$ 4,480	\$17,564
Loans past due 90 days or more and still accruing interest	31	621
Restructured loans	2,012	5,374
Other real estate owned (OREO), net	9,135	6,196
	-----	-----
Total nonperforming assets	\$15,658	\$29,755
	=====	=====
Percentage of nonperforming assets to total loans outstanding & OREO	2.57%	5.00%
Percentage of nonperforming assets to total assets	1.32%	2.56%

The decrease in nonperforming assets was primarily the result of a decrease in non-accrual loans. Nonaccrual loans totaled \$4.5 million at September 30, 1997. This represented a decrease of \$13.1 million, or 74.49%, from total nonaccrual loans of \$17.6 million at December 31, 1996. In addition, restructured loans decreased to \$2.0 million at September 30, 1997. This represented a decrease of \$3.4 million, or 62.56%, from total restructured loans of \$5.4 million at December 31, 1996. The decrease in nonaccrual and restructured loans is reflected in the increase in loans charged off against the reserve for the nine months ended September 30, 1997, and the reduction of the allowance for credit losses at September 30, 1997.

The remaining reduction in nonperforming loans is also attributable to the increase in other real estate owned. Other real estate owned totaled \$9.1 million at September 30, 1997. This represented an increase of \$2.9 million, or 47.43%, from total real estate owned of \$6.2 million at December 31, 1996.

The Bank has allocated specific reserves to provide for any potential loss on non-performing loans. Management cannot, however, predict the extent to which the current economic environment may persist or worsen or the full impact such environment may have on the Company's loan portfolio.

Deposits and Other Borrowings

At September 30, 1997, total deposits were \$1.02 billion. This represented an increase of \$27.9 million, or 2.82%, from total deposits of \$990.6 million at December 31, 1996. Demand deposits totaled \$413.2 million at September 30, 1997, representing a decrease of \$18.0 million, or 4.17%, from total demand deposits of \$431.2 million at December 31, 1996. The decrease in demand deposits from the year end total reflects normal seasonal fluctuations relating to agricultural depositors. Average demand deposits for the third quarter of 1997 were \$397.5 million. This represented an increase of \$59.8 million, or 17.70%, from average demand deposits of \$337.8 million for the third quarter of 1996. The comparison of average balances for the third quarters of 1997 and 1996, is more representative of the Company's growth in deposits as it excludes the seasonal peak in deposits at year end.

Time deposits totaled \$253.7 million at September 30, 1997. This represented an increase of \$55.6 million, or 28.04%, over total time deposits of \$198.2 million at December 31, 1996. Time deposits are not affected by the Company's seasonal fluctuation in demand deposits.

Other borrowed funds totaled \$55.0 million at September 30, 1997. This represented a decrease of \$14.0 million, or 20.34%, over other borrowed funds of \$69.1 million at December 31, 1996. Other borrowed funds include demand notes issued to the U.S. Treasury (relating to customer tax deposits), overnight federal funds purchased, capitalized leases, and secured loans from the Federal Home Loan Bank. Funds obtained from secured loans borrowed from the Federal Home Loan Bank are used to purchase securities at a positive spread. The primary objective of the borrowing is to increase the Company's leverage to generate a greater return on average equity in relationship to the Company's return on average assets. The maturities of the borrowed funds and the resulting investments are structured to reduce the level of the Company's liability sensitivity.

Liquidity

The 1996 Annual Report on Form 10-K describes in detail the Company's principal sources of liquidity, liquidity management policy objectives, and methods used to measure liquidity.

There are several accepted methods of measuring liquidity. Since the balance between loans and deposits is integral to liquidity, the Company monitors its loan-to-deposit ratio (gross loans divided by total deposits) as an important part of its liquidity management. In general, the closer this ratio is to 100%, the more reliant an institution becomes on its illiquid loan portfolio to absorb fluctuations in deposits. At September 30, 1997, the Company's loan to deposit ratio was 58.96% compared to a ratio of 59.45% at December 31, 1996.

Another method used to measure liquidity is the liquidity ratio. This ratio is calculated by dividing the difference between short-term liquid assets and marketable securities by deposits and borrowed funds. At September 30, 1997, the liquidity ratio was 46.55%. Conceptually, this shows that the Company had liquid assets or marketable securities equal to 46.55% of its total deposits and borrowed funds at September 30, 1997.

Cash flows provided by operating activities, primarily interest received, totaled \$16.0 million and \$12.3 million for the nine months ended September 30, 1997 and 1996. Net cash used in investing activities, primarily purchases of investments, was \$81.7 million for the nine months ended September 30, 1997, compared to \$63.0 million for the nine months ended September 30, 1996. Net cash provided by financing activities totaled \$9.9 million for the nine months ended September 30, 1997, compared to \$4.5 million for the same period last year. The funds provided for in both years were primarily the result of decreases in transaction deposits and partially offset by increases in time deposits.

Capital Resources

The Company's equity capital was \$97.6 million at September 30, 1997. The primary source of capital for the Company continues to be the retention of operating earnings. The Company's 1996 Annual Report on Form 10-K (management's discussion and analysis and Note 14 of the Notes to the Consolidated Financial Statements) describes the regulatory capital requirements of the Company and the Bank.

The Bank and the Company are required to meet risk-based capital standards set by the respective regulatory authorities. The risk-based capital standards require the achievement of a minimum ratio of total capital to risk-weighted assets of 8.0% (of which at least 4.0% must be Tier 1 capital). In addition, the regulatory authorities require the highest rated institutions to maintain a minimum leverage ratio of 4.0%. At September 30, 1997, the Bank and the Company exceeded the minimum risk-based capital ratio and leverage ratio required to be considered "Well Capitalized".

Table 7 below presents the Company's and the Bank's risk-based and leverage capital ratios as of September 30, 1997 and December 31, 1996:

Table 7 - Regulatory Capital Ratios

Capital Ratios	Required Minimum Ratios	September 30, 1997		December 31, 1996	
		Company	Bank	Company	Bank
Risk-based Capital Ratios:					
Tier I	4.00%	11.94%	11.66%	11.00%	10.70%
Total	8.00%	13.21%	12.93%	12.30%	11.90%
Leverage Ratio	4.00%	7.44%	7.26%	7.20%	7.00%

On April 16, 1997, the board of directors of the Company authorized the repurchase of shares of its common stock, from time to time, at the discretion of the Company, through open market purchases or in private transactions in an aggregate amount of up to \$9.0 million, or 500,000 shares. As of September 30, 1997, the Company had purchased 95,182 shares for an average price of \$20.332 per share, resulting in a \$1.9 million reduction in the shareholders' equity for the Company.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURE ABOUT MARKET RISK
Not Applicable

PART II - OTHER INFORMATION

- Item 1 - Legal Proceedings
Not Applicable
- Item 2 - Changes in Securities
Not Applicable
- Item 3 - Defaults upon Senior Securities
Not Applicable
- Item 4 - Submission of Matters to a Vote of Security Holders
Not Applicable
- Item 5 - Other Information
Not Applicable
- Item 6 - Exhibits and Reports on Form 8-K
 - (a) Exhibits
 - Exhibit 27 - Financial Data Schedule
 - (b) Reports on Form 8-K
Not Applicable

Exhibit Index

Exhibit No.	Description	Page
27	Financial Data Schedule	29
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CVB FINANCIAL CORP.
(Registrant)

Date: November 13, 1997

/s/ Robert J. Schurheck

Robert J. Schurheck
Chief Financial Officer

THE SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED FROM THE SEPTEMBER 30, 1997, CONSOLIDATED BALANCE SHEET, AND THE SEPTEMBER 30, 1997, CONSOLIDATED STATEMENT OF EARNINGS AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS

9-MOS	DEC-31-1997	SEP-30-1997
	0	86,651
	0	0
392,411	0	0
	58,464	
	59,722	
		600,561
		10,634
	1,185,261	
		1,018,537
		45,000
	23,640	
		435
	0	
		0
		62,238
1,185,261		35,411
	42,935	
	18,921	
	219	
	62,075	
	15,139	
	18,255	
	43,820	
		1,970
	14	
	33,047	
	19,154	
11,885		
	0	0
		11,885
		1.15
		1.15
		5.93
		4,480
		31
	2,012	
		0
	12,239	
		3,771
		196
	10,634	
	7,664	
	0	
2,970		