UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 27, 2007

CVB FINANCIAL CORP.

(Exact name of registrant as specified in its charter)

California

(State or other jurisdiction of incorporation or organization)

95-3629339 (I.R.S. employer identification number)

Commission file number: 0-10140

701 North Haven Avenue Ontario, California 91764

(Address of principal executive offices and zip code)

Registrant's telephone number, including area code: (909) 980-4030

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (See General Instruction A.2.):

- [] Written communications pursuant to Rule 425 under the Securities Act (17 CFR230.425)
- [] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR240.14a-12)
- [] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR240.14d-2(b))
- [] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

CVB Financial Corporation (the "Company") is providing its investor slide presentation with information as of June 30, 2007. The slide presentation is furnished (not filed) as Exhibit 99.1 to this Current Report on Form 8-K pursuant to Regulation FD.

Item 8.01 Other Events.

On July 27, 2007, the Company issued a press release announcing that its President and Chief Executive Officer, Christopher D. Myers, will participate in the Keefe Bruyette, & Woods Community Bank Investor Conference on July 31, 2007. Mr. Myers will discuss the slides furnished as Exhibit 99.1 at this conference. The press release, included in this report as Exhibit 99.2, is incorporated herein by reference.

Interested individuals may access a live webcast of the presentation by visiting http://www.kbw.com/news/conferenceCommunity.html. A replay of the presentation will be available for 60 days after the event.

Item 9.01 Financial Statements and Exhibits.

Listed below the financial statements, pro forma financial information and exhibits, if any, filed as part of this report.

(a)	Exhibits
(a)	EXHIBITS

99.1 Slide presentation of CVB Financial Corporation as of June 30, 2007 (furnished pursuant to Regulation FD)

99.2 Press Release dated July 27, 2007 re: conference participation

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CVB FINANCIAL CORP.

(Registrant)

Date: July 27, 2007 By: /s/ Edward J. Biebrich Jr.

Edward J. Biebrich Jr., Executive Vice President and Chief Financial Officer



CVB Financial Corp. KBW 8th Annual Community Bank Investor Conference July 31 – Aug. 1, 2007

CVB Financial Corp.

Safe Harbor

Certain matters set forth herein constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including forwardlooking statements relating to the Company's current business plan and expectations regarding future operating results. These forward-looking statements are subject to risks and uncertainties that could cause actual results. performance or achievements to differ materially from those projected. These risks and uncertainties include, but are not limited to, the impact of changes in interest rates, a decline in economic conditions, adverse changes resulting from natural and manmade disasters, effects of government regulation and increased competition among financial services providers and other factors set forth in the Company's public reports including its Annual Report on Form 10-K for the year ended December 31, 2006, and particularly the discussion of risk factors within that document. The Company does not undertake, and specifically disclaims any obligation to update any forward-looking statements to reflect occurrences or unanticipated events or circumstances after the date of such statements except as required by law.



CVB Financial Corp

1981

CVB Financial Corp. (holding company formed)

1974 1996

Chino Valley Bank formed

Chino Valley Bank becomes Citizens Business Bank





Headquarters Ontario, California

Origin August 9, 1974

Business Financial Centers 44

Assets \$6.137 Billion

Deposits \$3.509 Billion

Loans \$3.303 Billion

Market Capitalization \$940.80 Million



CVB Financial Corp Senior Leadership Team Banking

		Banking	CVB
<u>Name</u>	<u>Position</u>	Experience	<u>Service</u>
Christopher D. Myers	President Chief Executive Officer	23 Years	1 Year
Edward J. Biebrich Jr.	Executive Vice President Finance Division	25 Years	9 Years
Jay W. Coleman	Executive Vice President Sales Division	43 Years	19 Years
Edward J. Mylett Jr.	Executive Vice President Credit Management Division	33 Years	11 Years
Chris A. Walters	Executive Vice President Wealth Management	21 Years	New
Yamynn De Angelis	Senior Vice President Service Division	28 Years	20 Years
Elsa Zavala	Senior Vice President Information Technology Division	27 Years	14 Years
David M. Krebs	Senior Vice President Human Resources	13 Years	4 Years

Senior Leadership Team

<u>Name</u>	<u>Position</u>	Banking <u>Experience</u>	CVB <u>Service</u>
Nancy A. Sinclair	Senior Vice President The Marketing Group	38 Years	10 Years
Stephen Tidland	Senior Vice President President – Golden West Financial	38 Years	20 Years
James E. Mead	Senior Vice President Regional Manager – Region 1	32 Years	14 Years
Vince L. Gottuso	Senior Vice President Regional Manager – Region 2	21 Years	14 Years
Mark Richardson	Senior Vice President Regional Manager – Region 3	18 Years	14 Years
John H. Tait	Senior Vice President Regional Manager – Region 4	38 Years	6 Years
Ted Dondanville	Senior Vice President Regional Manager – Region 5	25 Years	9 Years
Larry Zivelonghi	Senior Vice President Dairy & Livestock Industries Group	27 Years	14 Years

Average: 28 Years 12 Years



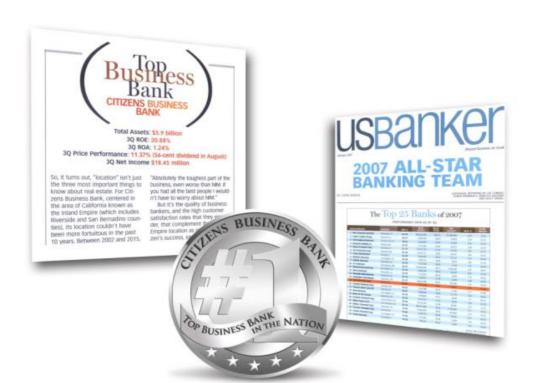
"The vision of CVB Financial Corp. is to be recognized as the premier relationship financial institution for businesses and professionals in California with \$8.0 billion in assets by December 31, 2008 and \$12.0 billion in assets by December 31, 2012, with earnings growth of 15.0% a year, a return on equity of 20.0% and a return on assets of 1.6%"



The Mission

"The Mission of CVB Financial Corp. is to achieve superior performance and rank in the top 10% of all financial institutions in the nation in return on equity and return on assets. This will be achieved by delivering the finest in financial products and services through relationship banking commitments with businesses and professionals in the Inland Empire, Los Angeles County, Orange County and the Central Valley areas of California. It will be supported by an unqualified commitment to our five core values of financial strength, superior people, customer focus, cost-effective operation and having fun."

BUSINESS BANK NATION



OP BUSINESS BANK NATION

2006/2007 Bank Ratings & Awards

- U.S. Banker Magazine
 - Top Business Bank in the Nation
 - 15th Ranked Bank in the Nation
- America's Finest Companies investment directory
 - One of 318 out of 19,000 U.S. public companies.
- Bank Director Magazine (December 2006)
 - 14th Ranked Bank in the Nation
- The Findley Report
 - 27 Consecutive Years Premier Performing Bank
 - 16 Consecutive Years Super Premier Performing Bank
- KBW Honor Roll
 - Five Consecutive Years
- Fitch Ratings
 - BBB+



Economic Headwinds

- Rising Short-term Interest Rates
- Slowing Housing Market
- Economic Volatility (Oil prices, etc.)





- Total Deposits
- Total Loans
- Total Capital
- Total Assets
- Net Earnings



CVB Financial Corp December 31, 2006

(<u>000s)</u>	12/31/05	12/31/06	<u>Change</u>	<u>%</u>
Demand Deposits	\$1,490,613	8 \$1,363,411	(\$127,202)	(8.53)
Total Deposits (including REPOs)	3,424,04	5 3,501,208	77,163	3 2.25
Total Loans	2,663,864	3,070,196	406,332	15.25
Capital	342,87	7 389,339	46,462	13.55
Assets	5,422,971	6,094,262	671,291	12.38

Growth Trends 2001 - 2006

(<u>000s)</u>	12/31/01	12/31/06	<u>Change</u>
Demand Deposits	\$766,329	\$1,363,411	\$597,082
Total Deposits (including REPOs)	1,876,959	3,501,208	1,624,249
Total Loans	1,187,540	3,070,196	1,882,656
Capital	220,748	389,339	168,591
Assets	2,514,102	6,094,262	3,580,160

CVB Financial Corp.

(<u>000s)</u>	2005	<u>2006</u>	<u>Change</u>	<u>%</u>
Operating Earnings*	\$109,280	\$105,57	3 (\$3,707	') (3.39)
Earnings Before Taxes	106,964	103,63	0 (3,334) (3.12)
Taxes	36,346	31,72	4 (4,622) (12.72)
Net Earnings After Taxes	70,618	71,90	6 1,28	8 1.82
Diluted EPS	0.83	0.8	5 0.0	2 2.41

^{*}Earnings before securities gains & losses, OREO gains & losses, provisions for OREO & loan losses, and income taxes.

Net Earnings

<u>(000s)</u>	<u>2001</u>	<u>2006</u>	<u>Change</u>	Annual %
				<u>Increase</u>
Operating Expenses*	\$64,92	2 \$105,57	3 40,65	1 10.21
Earnings Before Taxes	63,35	8 103,63	0 40,27	2 10.3
Taxes	23,30	0 31,72	4 8,42	4 6.3
Net Earnings After Taxes	40,05	8 71,90	6 31,84	8 12.4
Diluted EPS	0.4	8 0.8	5 0.3	7 12.1

^{*}Earnings before securities gains & losses, OREO gains & losses, provisions for OREO & loan losses, and income taxes.



		California_	U.S.
	<u>CVB</u>	<u>Banks</u>	<u>Banks</u>
Deposits	829	35 %	66%
Loans	1599	6 519	6 73%
Capital	769	6 49%	6 106%
Assets	1429	6 53%	6 72%

Source: Federal Deposit Insurance Corporation

CVB Financial CorpSuperior Performance as of December 2006

		California	U.S.
	<u>CVB</u>	<u>Banks</u>	<u>Banks</u>
Return on Average Equity	19.75%	6 13.03 %	6 12.6 5%
Return on Average Assets	1.25%	6 1.53 %	6 1.35%

Source: Federal Deposit Insurance Corporation

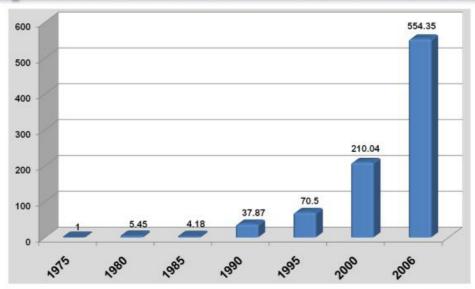
Zero Non Performing Loans

Zero Over 90 Days Past Due

Comparison of Five-Year Cumulative Total Return

	CVB Financial <u>Corp.</u>	NASDAQ <u>Market Index</u>
01/01/2002	\$100.00	\$100.00
12/31/2006	185.42	128.12

Superior Return on Investment



One dollar invested on February 11, 1975, with dividends reinvested, would be valued at \$554.35 as of December 31, 2006.

DO BUSINESS IN THE NATION 21

California Banks

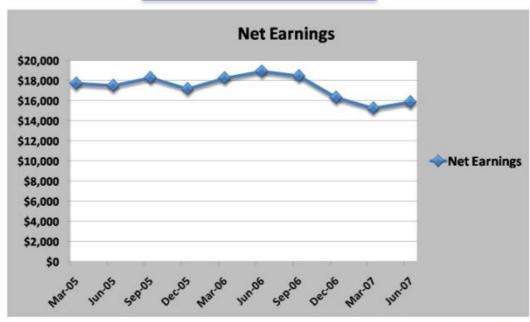
<u>Rank</u>	Bank	Assets*
1	Wells Fargo Bank	\$482,000
2	Bank of the West	56,400
3	Union Bank of California	52,600
4	City National Bank	14,715
5	California Bank & Trust	10,834
6	East-West Bank	10,800
7	United Commercial Bank	10,346
8	Greater Bay Bank	7,400
9	Pacific Capital Bank	7,000
10	Cathay Bank	6,400
11	Silicon Valley Bank	6,043
12	Citizens Business Bank	6,034
13	California National Bank	5,518
14	Westamerica Bank	4,769

*Assets in thousands as of December 31, 2006

Growth Trends

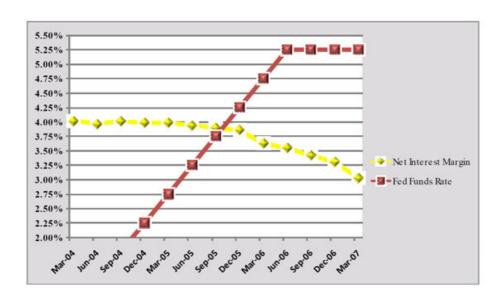
(<u>000s)</u>	<u>06/30/06</u>	06/30/07	<u>Decrease</u>	<u>%</u>
Demand Deposits	\$1,367,015	5 \$1,340,76	8 (\$26,247)	(1.92)
Total Deposits (includir Customer REPOs)	3,592,85	3,765,95	6 173,10	3 4.82
Gross Loans	2,839,14	3,303,27	3 464,128	3 16.35
Capital	338,25	396,83	4 58,580	17.32
Assets	5,952,41	6,137,04	3 184,624	3.10
Earnings	18,91	7 15,85	4 (3,063)	(16.19)
Market Capitalization	1,198,00	940,79	5 (257,209)	(21.47)

Net Income



OP BUSINESS BANK NATION

Net Interest Margin



OP BUSINESS BANK NATION

Four Reasons for the Decline in Net Income

- Flat or inverted yield curve
- Increasing cost of borrowings
- Fixed-Rate Composition of our loan portfolio
- Lack of demand deposit growth

CVB Financial Corp.

December 31, 2006

	California Peer Banks	%	CVBF	%
Assets				
Loans	2,749,45	2 70.	5 3,070,19	6 50.4
Investments	788,46	9 20.	2 2,582,90	2 42.4
Other Assets	359,36	0 9.	2 441,16	4 7.2
Total Assets	3,897,28	1 100.	0 6,094,26	2 100.0
Liabilities & Equity				*
Total Deposits	2,897,43	3 74.	3 3,406,80	8 55.9
Borrowings	439,25	7 11.	3 2,146,49	5 35.2
Other Liabilities	55,71	3 1.	4 151,62	0 2.5
Equity	504,87	8 13.	0 389,33	9 6.4
Total Liabilities & Equity	3,897,28	1 100.	0 6,094,26	2 100.0

Yields/Costs

	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>Q2 2007</u>
Yield on Investments	4.38%	6 4. 6 4%	6 5.06%	6 5.24%
Cost of Borrowings	2.85%	6 3.3 9 %	6 4.4 0 %	6 5.01%
Spread	1.53%	6 1.25 %	6 .66%	6 .23%
Yield on Loans	6.019	6.52%	6.92%	6.85%
Cost of Deposits	.56%	6 .94 %	6 1.91%	6 2.12%
Spread	5.45%	6 5.58 9	6 5.01%	6 4.73%

Loans as of December 31, 2006

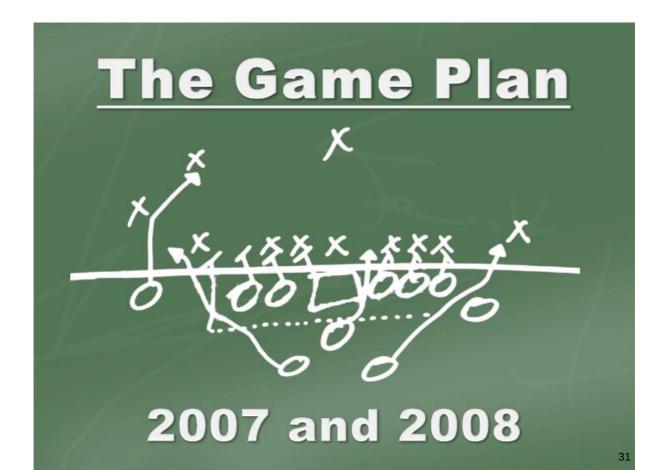
Fixed Rate Loans
Fixed with Reset
Variable Rate Loans

Amount%\$1,487,42248.3716,88723.3874,55628.4\$3,078,865100.0%



Deposit Growth

	<u>6/30/06</u>	<u>6/30/07</u>
Demand Deposits	\$1,367,01	5 \$1,340,768
Total Deposits (including REPOs)	3,592,85	3 3,765,956



Growth Plan

- Intelligent
- Balance Sheet Sensitive
- Interest Rate Sensitive
- Strategic
- Sustainable
- Achievable



Organizational Strengths and Core Values

- Relationship Banking
- Credit Quality
- Outstanding Customer Service

2007 Critical Few

- Demand deposit growth
- Business loan growth
- Lower cost time deposit growth
- Fee income growth
- Cost effective operation



Geographic Expansion

- DeNovo
- Acquisition of business & community banks
- 44 business financial centers growing to over 50 by the end of 2008





First Coastal Acquisition

Assets \$238 million

Loans \$157 million

Deposits \$190 million

Locations in Manhattan Beach, Marina del Rey, El Segundo and Gardena.





Deposit Growth

Demand Deposits

Lower cost time/interest bearing deposits

Deposits: Critical Components

Marketing Focus

Business Expertise

Deposit Rich Industry Targets

- Medical/Healthcare
- Property Management/ Homeowner's Associations
- Professional Services (Law firms, Insurance brokers, CPA firms)
- Title/Escrow
- Non-Profit Corporations
- Government Services



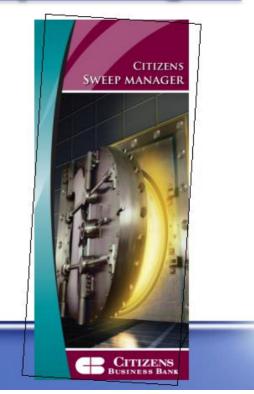
New Deposit Products

- Citizens Sweep Manager
- Preferred Choice Banking
- Citizens Automated Deposit



Citizens Sweep Manager:

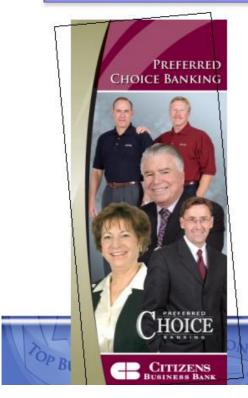
Target: business clients with medium six figure deposit balances or higher.



OP BUSINESS BANK THE NATION

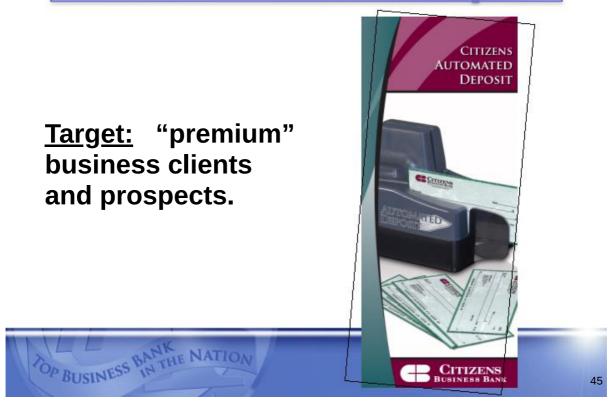
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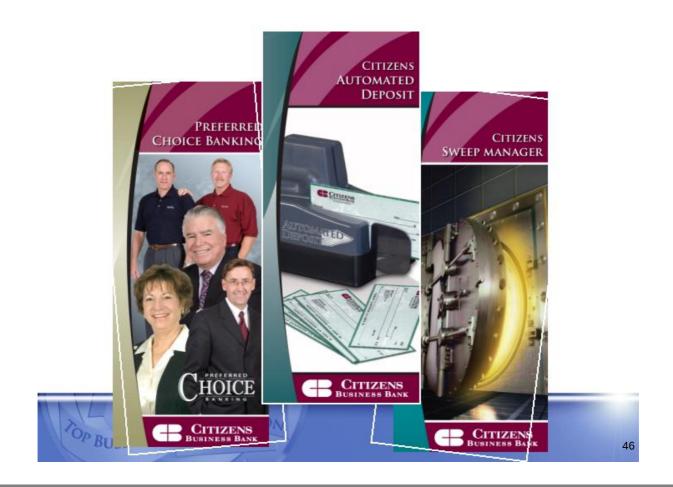
Preferred Choice Banking



Target: individuals and businesses with deposit balances of \$25,000 or greater.

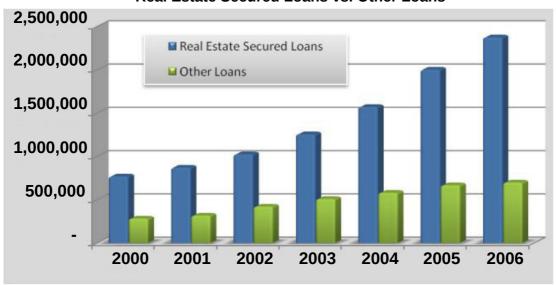
Citizens Automated Deposit





Loan Distribution

Real Estate Secured Loans vs. Other Loans



B Fimancial Corp.

2007 Lending Focus

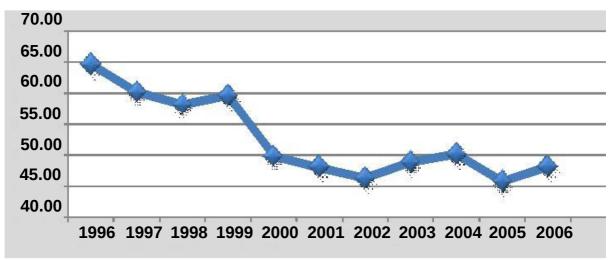
- Commercial and Industrial Lending (C&I)
- Real Estate Lending
- Small Business Lending (credit scoring up to \$250,000)
- Home/Business Equity Lines of Credit
- Asset Based Lending
- SBA Lending
- Dairy and Livestock Industries Group
- Municipal Leasing
- Golden West Financial Services
 - Equipment & Vehicle Leasing



Biggest Fee Income Opportunities

- Trust, Asset Management & Brokerage
- Real Estate Loan Brokering





Efficiency Ratio

Non-Interest Expense Net Interest Income + Non-Interest Income



2007-2008 Strategy & Focus

Increase Demand Deposits

- Deposit Rich Industries
- Technology/Treasury Management Products
- Deposit Sales Incentives

Increase Variable Rate Lending

- Commercial & Industrial
- Construction/ABL/Dairy & Livestock, etc...
- Utilization of interest rate swaps

2007-2008 Strategy & Focus

De-Leverage

• \$50 million per month available to pay debt or fund loans

Fee Income

- •Trust, Asset Management & Brokerage
- Real Estate Loan Brokering

Geographic Expansion





- Share price as of June 19, 2007 for CVBF is \$10.13, 34% below its high of \$15.34.
- Excellent asset quality.
- CVBF will greatly benefit from a decline in short-term interest rates.
- Acquisition of First Coastal is accretive to earnings.





- The dominant community bank in its markets
- The fastest growing markets in California & Nation
- Strong capital position
- Excellent credit quality
- Consistent superior returns
 - well above those of its peers
- Attractive dividends
- Recognized locally and nationally for superior business and financial performance





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Press Release For Immediate Release

Contact:

Christopher D. Myers President and CEO (909) 980-4030

CVB Financial Corp. To Attend Keefe, Bruyette & Woods Community Bank Investor Conference

Ontario, CA, July 27, 2007- CVB Financial Corp. (NASDAQ:CVBF) and its subsidiary, Citizens Business Bank ("the Company") announced that Christopher D. Myers, President and Chief Executive Officer, will participate in the Keefe, Bruyette & Woods Community Bank Investor Conference on July 31, 2007 at 2:30 p.m. EST.

Slides of CVB Financial Corp.'s presentation will be filed with the SEC on a Current Report on Form 8-K prior to the conference.

Interested individuals may access a live webcast of the presentation by visiting http://www.kbw.com/news/conferenceCommunity.html. A replay of the presentation will be available for 60 days after the event.

Corporate Overview

CVB Financial Corp. is the holding company for Citizens Business Bank. The Bank is the largest financial institution headquartered in the Inland Empire region of Southern California. It serves 39 cities with 44 business financial centers in the Inland Empire, Los Angeles County, Orange County and the Central Valley areas of California. Its leasing division, Golden West Financial Services, provides vehicle leasing, equipment leasing and real estate loan services.

U.S. Banker Magazine named Citizens Business Bank the "Top Business Bank" in the nation in their January 2007 issue. The Bank was also recognized for having the fifteenth highest return on equity in the nation at 20.88%.

For the fourth consecutive year, CVB Financial Corp. received the KBW Honor Roll award at the Annual Community Bank Investor Conference hosted by Keefe, Bruyette & Woods, Inc. in New York on August 1 - 2, 2006. The Company was also recognized as a SmAll-Star by Sandler O'Neill, and named to the FPK Honor Roll by Fox-Pitt, Kelton

Shares of CVB Financial Corp. common stock are listed on the NASDAQ under the ticker symbol of CVBF. For investor information on CVB Financial Corp., visit our Citizens Business Bank website at www.cbbank.com and click on the CVB Investor tab.

Safe Harbor

Certain matters set forth herein constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including forward-looking statements relating to the Company's current business plan and expectations regarding future operating results. These forward-looking statements are subject to risks and uncertainties that could cause actual results, performance or achievements to differ materially from those projected. These risks and uncertainties include, but are not limited to, the impact of changes in interest rates, a decline in economic conditions, adverse changes resulting from natural and manmade disasters, effects of government regulation and increased competition among financial services providers and other factors set forth in the Company's public reports including its Annual Report on Form 10-K for the year ended December 31, 2006, and particularly the discussion of risk factors within that document. The Company does not undertake, and specifically disclaims any obligation to update any forward-looking statements to reflect occurrences or unanticipated events or circumstances after the date of such statements except as required by law.

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