FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

D O 00540	
ton, D.C. 20549	OMB APPROVAL

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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BORBA JOHN					2. Issuer Name and Ticker or Trading Symbol  CVB FINANCIAL CORP [ CVBF ]								(Che	elationshi ck all app	olicable)	g Person(s) to I		
(Last) CVB FIN	(Fii NANCIAL (	,	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 03/01/2004									Offic below	er (give title w)	Other below	(specify )
701 NORTH HAVEN AVENUE STE 350						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable				
(Street)	O C.	A 9	91764		-									Line)				
(City)	(St	ate) (	Zip)															
		Tabl	e I - No	on-Deriv	/ative	Sec	uritie	s Ac	quired	l, Dis	sposed o	f, or E	3enef	iciall	y Own	ed		
D			Date			2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a				and 5) Securities Beneficially Owned Follo		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) (	Pri	ce	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)
Common stock			03/01/	2004	2004					2,900	2,900 D		520.4	1,381,569.0602		I	By trust	
Common stock				03/01/	03/01/2004				S		100	D	\$2	20.401	1,381	,469.0602	I	By trust
Common stock				03/01/	2004				S		2,033	D	\$	20.41	1,379,436.0602		I	By trust
Common stock				03/01/	./2004				S		1,200	D	\$20.42		1,378,236.0602		I	By Trust
Common stock 03				03/01/	2004				S		667 D		1	\$20.5 1,377		,569.0602	I	By trust
Common stock 0			03/01/	1/2004				S		100	D	\$	20.51	1,377	,469.0602	I	By trust	
		Та	ıble II -								osed of, convertib			-	Owned			
1. Title of Derivative Security (Instr. 3)	erivative ecurity nstr. 3)  Conversion or Exercise Price of Derivative Security  Date (Month/Day/Year)  I code (Month/Day/Year)  Month/Day/Year)  Execution Date, if any (Month/Day/Year)  (Month/Day/Year)  Security				Transa Code (		5. Nu of Deriv Secu Acqu (A) of Dispo of (D) (Instrand 5	rities ired r osed ) : 3, 4	6. Date Expirati (Month/	ion Da Day/Y			nnt eer	Price of erivative ecurity istr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

**Explanation of Responses:** 

John A. Borba

03/02/2004

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.