



## **Citizens Business Bank Announces New Sales Executive**

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ONTARIO, Calif.--(BUSINESS WIRE)-- CVB Financial Corp. (NASDAQ:CVBF) - Christopher D. Myers, President and Chief Executive Officer of Citizens Business Bank announced the promotion of David Brager to the position of Executive Vice President, Sales Division.

"I am thrilled to be able to promote from within the organization for this key leadership position. David is a strong leader and has a proven ability to drive outstanding sales performance. He will fit well into our executive management team," stated Chris Myers, President and CEO.

Most recently, Mr. Brager served as Senior Vice President & Manager of the Central Valley Region. He was responsible for leading and overseeing the successful integration of the Bank's FDIC-assisted acquisition of San Joaquin Bank in October 2009. The Bank's presence in the Central Valley presently consists of \$1.5 billion in loans and deposits within the twelve business financial center locations from Bakersfield to Stockton. David joined Citizens Business Bank in 2003 and was initially hired to build a presence in the greater Fresno area on a denovo basis. In 2007, he was promoted to Regional Manager for the Central Valley.

Mr. Brager's professional career incorporates over twenty-three years of banking experience with extensive background in management, commercial lending, business planning, sales and operations. He previously worked for Glendale Federal Bank from 1987 to 1993 and Westamerica Bank from 1993 to 2002.

David is a graduate of the Pacific Coast Banking School (PCBS), which is the premiere graduate school of banking based at the University of Washington. He also received a Bachelor of Science Degree in Business Administration at California State University, Fresno.

CVB Financial Corp. is the holding company for Citizens Business Bank, a financial services company based in Ontario, California. Citizens Business Bank serves 42 cities with 44 business financial centers and 5 commercial banking centers in the Inland Empire, Los Angeles County, Orange County and the Central Valley areas of California. Shares of CVB Financial Corp. common stock are listed on the NASDAQ under the ticker symbol of CVBF. For more information, please visit our website at [www.cbbank.com](http://www.cbbank.com).

Source: CVB Financial Corp.

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