



Citizens Business Bank Earns BauerFinancial Inc. Five-Star Rating

March 23, 2011

ONTARIO, Calif.--(BUSINESS WIRE)-- CVB Financial Corp. (NASDAQ:CVBF)and Citizens Business Bank announced that BauerFinancial Inc. awarded Citizens Business Bank the highest ranking: Five Stars.

"We are proud to receive this Five Star Rating, especially considering the challenging times for our industry," stated Chris Myers, President and Chief Executive Officer. The rating was based on December 31, 2010 performance data.

BauerFinancial Inc. star ratings classify each institution based upon a complex formula factoring in current and historical data. The first level of evaluation is the capital level of the institution followed by other relevant data including, but not limited to: profitability, historical trends, loan delinquencies, repossessed assets, reserves, regulatory compliance, proposed regulations and asset quality. BauerFinancial employs conservative measures when assigning these ratings.

CVB Financial Corp. is the holding company for Citizens Business Bank, a \$6.4 billion in assets financial services company based in Ontario, California. Citizens Business Bank serves 41 cities with 43 Business Financial Centers and five Commercial Banking Centers in the Inland Empire, Los Angeles County, Orange County and the Central Valley areas of California. CitizensTrust, the Bank's wealth management and investment division, has \$2.1 billion in assets under management and administration

Shares of CVB Financial Corp. common stock are listed on the NASDAQ under the ticker symbol of CVBF. For investor information on CVB Financial Corp., visit our Citizens Business Bank website at www.cbbank.com and click on the CVB Investor tab.

Source: CVB Financial Corp.

Contact:

CVB Financial Corp.

Christopher D. Myers, President and CEO

(909) 980-4030