



Citizens Business Bank Hires Paul Rodeno to Lead Expansion into San Diego Market

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ONTARIO, Calif.--(BUSINESS WIRE)-- Citizens Business Bank announced the hiring of Paul F. Rodeno as Senior Vice President and Manager of the bank's newly formed San Diego Region. Mr. Rodeno joined Citizens Business Bank to lead the bank's growth initiative in the Greater San Diego market.

"With more than 25 years of management experience in commercial banking, Paul will be a great addition to our Senior Leadership Team and a tremendous asset to Citizens Business Bank," said Chris Myers, President and Chief Executive Officer of Citizens Business Bank. "Our expansion into San Diego is an important strategic decision for the bank, and Paul is the right executive to build our path to success in this market."

Most recently, Mr. Rodeno served as the Principal Founder, CEO, President, and member of the Board of Directors of Security Business Bancorp and its subsidiary Security Business Bank of San Diego. Paul helped lead a team that successfully developed \$250 million in assets and established four offices in the Greater San Diego area, including Downtown San Diego, Carmel Valley, Escondido, and Carlsbad. Prior to that, Mr. Rodeno was Executive Vice President of Eldorado Bancshares Inc., an Orange County-based, \$1.5 billion asset, 24-branch bank holding company that included banking subsidiaries Eldorado Bank and Antelope Valley Bank.

As for his work in the community, Mr. Rodeno presently serves on the Board of Directors of California Southern Small Business Development Corporate, a community-based non-profit. He was a founding member of CONNECT Sport Innovators and also served as a member of the Board of Directors of the Downtown San Diego Partnership. Paul currently serves on the University of San Diego School of Business Board of Advisors.

Corporate Overview

CVB Financial Corp. is the holding company for Citizens Business Bank. The Bank is the largest financial institution headquartered in the Inland Empire region of Southern California with assets of \$6.4 billion. Citizens Business Bank serves 40 cities with 39 Business Financial Centers, six Commercial Banking Centers and three trust office locations serving the Inland Empire, Los Angeles County, Orange County and the Central Valley areas of California.

Shares of CVB Financial Corp. common stock are listed on the NASDAQ under the ticker symbol of CVBF. For investor information on CVB Financial Corp., visit our Citizens Business Bank website at www.cbbank.com and click on the Our Investors tab.

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Source: CVB Financial Corp.