



Citizens Business Bank Names Robert E. Zeltner Regional Manager for Orange County

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ONTARIO, Calif.--(BUSINESS WIRE)-- Citizens Business Bank announced the promotion of Robert E. Zeltner to the position of Senior Vice President, Orange County Regional Manager. Bob will lead all banking activities for the Bank's nine locations throughout Orange County, CA.

"Bob joined the Citizens Business Bank team in 2008, after 25 years of banking experience in Southern California. His promotion to Regional Manager is well deserved based on his strong sales management and leadership skills," said Christopher D. Myers, President and Chief Executive Officer of Citizens Business Bank.

Mr. Zeltner previously served Citizens Business Bank as Senior Vice President and Manager for the Katella Business Financial Center located in Orange. Prior to his tenure at Citizens Business Bank, Mr. Zeltner served as Executive Vice President, Southern Division Head for Pacific Mercantile Bank and Senior Vice President, Commercial Banking Division Head for Tokai Bank of California.

Corporate Overview

CVB Financial Corp. is the holding company for Citizens Business Bank. The Bank is the largest financial institution headquartered in the Inland Empire region of Southern California with assets of approximately \$7.4 billion. Citizens Business Bank serves 42 cities with 40 Business Financial Centers, six Commercial Banking Centers, and three trust office locations serving the Inland Empire, Los Angeles County, Orange County, San Diego County, and the Central Valley areas of California.

Shares of CVB Financial Corp. common stock are listed on the NASDAQ under the ticker symbol "CVBF." For investor information on CVB Financial Corp., visit our Citizens Business Bank website at www.cbbank.com and click on the "Investors" tab.



CVB Financial Corp.
Christopher D. Myers, 909-980-4030
President and CEO

Source: CVB Financial Corp.