



Citizens Business Bank Presents 6th Annual Inland Empire Economic Forecast Conference on Thursday, September 24, 2015 at Citizens Business Bank Arena in Ontario

August 27, 2015

Melissa Francis, Anchor & Host, Fox Business Network & Fox News Channel Featured Guest Speaker Will Discuss: Separating the Washington & Wall Street Economic Spin

Hosted by Claremont McKenna College and the UCLA Anderson Forecast

Leading Economists to Deliver Current National, State, and Inland Empire Forecasts

ONTARIO, Calif.--(BUSINESS WIRE)-- For the sixth year, Citizens Business Bank (CBB), recently ranked a "Top 5 Bank in the U.S." by *Bank Director* Magazine, is presenting the Sixth Annual Inland Empire Economic Forecast Conference on Thursday, September 24, 2015 from 7:00 a.m. to 10:15 a.m. at Citizens Business Bank Arena, located at 4000 East Ontario Center Parkway, Ontario. The annual conference is hosted by the Inland Empire Center for Economics and Public Policy at Claremont McKenna College (CMC), a joint venture between the Lowe Institute of Political Economy and the Rose Institute of State and Local Government of CMC, and the UCLA Anderson Forecast.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20150826006239/en/>



Melissa Francis of Fox Business Network & Fox News Channel (Photo Credit: Courtesy of Melissa Francis)

"We are excited to have Melissa Francis of Fox Business Network & Fox News Channel as our featured speaker. She will add excitement and additional real-world insight to the conference," said Christopher D. Myers, President & Chief Executive

Officer of Citizens Business Bank. "Melissa's perspective on the economic changes in China and the recent volatility in global stock markets should be of great interest to our clients and friends."

Honored to be the conference's featured guest speaker, Melissa Francis added: "The economic climate can be hard to gauge. You need to be able to separate the Washington & Wall Street spin from the critical data that can make or break your business and your finances. We'll break down the biggest global and national themes into tangible, actionable information, you can profit from in the real world immediately."

In addition to being an anchor and host on the Fox Business Network and Fox News Channel, Francis is a regular contributor on financial, economic, and political issues on shows such as *The O'Reilly Factor*, *The Five*, *Outnumbered*, and *The Kelly File*.

The UCLA Anderson Forecast Senior Economist, Jerry Nickelsburg, will present the national and California forecasts. Marc D. Weidenmier, Robert J. Lowe Professor of Economics and the George Roberts Faculty Research Fellow at the Robert Day School of Economics and Finance at Claremont McKenna College, Research Associate at NBER, and the Director of Lowe Institute of Political Economy, will deliver economic forecasts and economic development updates on the Inland Empire including San Bernardino and Riverside Counties. Andrew Busch, Crown Professor of Government, George R. Roberts Fellow, and Director of the Rose Institute of State and Local Government at Claremont McKenna College, notes, "The Inland Empire Center is proud of this opportunity to discuss the vital issues facing the economy in the Inland Empire and beyond. This year is going to be better than ever."

Conference Schedule:

7:00 a.m. Registration, Breakfast and Networking

8:00 a.m. to 10:15 a.m. Conference

Tickets are \$75 (table of ten is \$650). Space is limited. To register and for additional information, please visit www.InlandEmpireCenter.org or phone 909-607-7265. A select number of media and sponsorship opportunities are available; for more information, contact Marionette Moore at 909-607-7265.

Presenting Sponsor: Citizens Business Bank. Platinum Sponsors: Oremor Automotive Group, KCAL-FM, KOLA-FM and KVCR TV and NPR Radio. Gold Sponsors: City of Ontario, Los Angeles Business Journal, and The Press Enterprise. Silver Sponsors: Citrus Valley Association of Realtors, County of San Bernardino, Cushman & Wakefield of California, KCAA Radio, Metropolitan Water District of Southern California, Parke Guptill Certified Public Accountants, and Riverside County Economic Development Agency.

About Citizens Business Bank

CVB Financial Corp. is the holding company for Citizens Business Bank. The Bank is the largest financial institution headquartered in the Inland Empire region of Southern California with assets of approximately \$7.7 billion. Citizens Business Bank serves 43 cities with 40 Business Financial Centers, seven Commercial Banking Centers, and three trust office locations serving the Inland Empire, Los Angeles County, Orange County, San Diego County, Ventura County, and the Central Valley areas of California.

Shares of CVB Financial Corp. common stock are listed on the NASDAQ under the ticker symbol "CVBF." For investor information on CVB Financial

Corp., visit our Citizens Business Bank website at www.cbbank.com and click on the "Investors" tab.

About Claremont McKenna College

Claremont McKenna College (CMC) is a highly selective, independent liberal arts college with a unique real world mission. As a member of The Claremont Colleges, CMC's dynamic programs and eminent teacher-scholars develop students into leaders in the private, public, and social sectors. Located on a beautiful residential campus east of Los Angeles, the College offers generous scholarship and financial aid, and rigorous, broad academic training in the social sciences, sciences, and the humanities, with a widely recognized expertise in economics and government. The college achieves its distinctive mission of producing responsible leaders by providing a community ethos that is committed to collaboration and the free exchange of ideas, nationally recognized athletic programs, and rich opportunities for advanced research, real world experience, and internships through student-led enterprises and 11 research institutes. www.cmc.edu.

About UCLA Anderson Forecast

UCLA Anderson Forecast is one of the most widely watched and often-cited economic outlooks for California and the nation and was unique in predicting both the seriousness of the early-1990s downturn in California and the strength of the state's rebound since 1993. More recently, the Forecast was credited as the first major U.S. economic forecasting group to declare the recession of 2001. www.uclaforecast.com.



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Source: CVB Financial Corp.